

JAMES BIGGS

# SPONSORSHIP PROPOSAL

Professional Golfer  
2023 Season



## Club Attachments

*Diss Golf Club*  
*Aldeburgh Golf Club*

## Pro Tour



# About Me

## JAMES BIGGS

Professional Golfer

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Hi, I'm James Biggs and I am a professional golfer based at Diss and Aldeburgh golf club.

In 2023, I have an exciting schedule planned on the Clutch pro tour (official feeder tour to the challenge tour) and will be looking for sponsorship to help fund my season.



**CLUTCH**  
PRO TOUR

## Why do I need sponsorship?

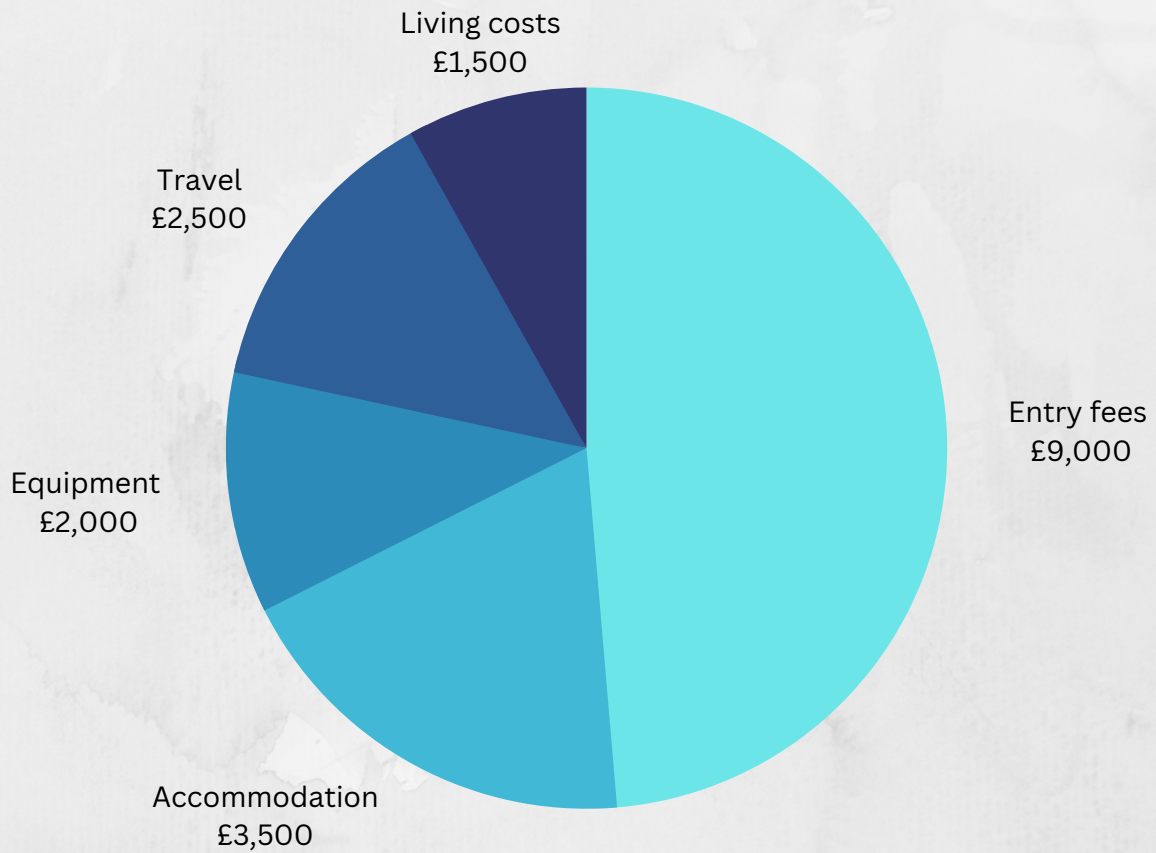
### Some of my costs include:

- Event entry fees
- Accommodation
- Equipment costs – balls, gloves, range balls, clubs, clothing
- Travel costs
- Living costs whilst on tour

Ultimately I will be looking to raise between £18,000 - £18,500 to pay for my golfing season



# 2023 breakdown costs



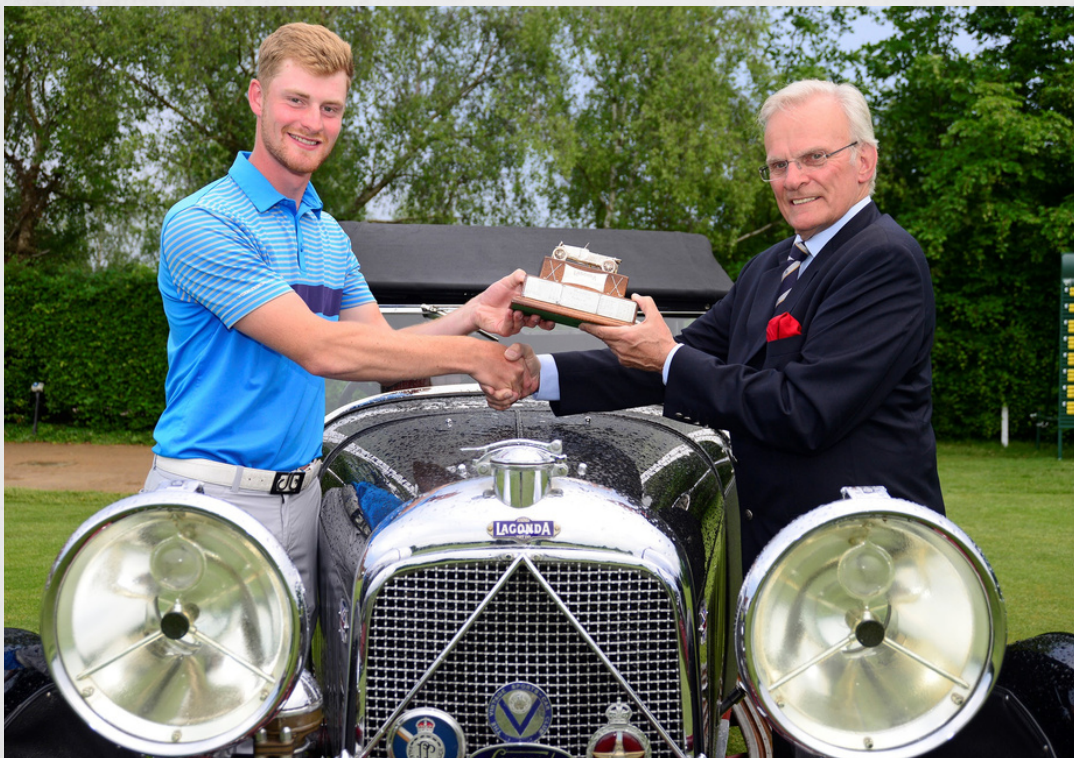


# Sponsorships and investments

In return for investment, I can help by giving exposure to your business and products as I travel the country and play on the tour. Your investment would be a way of marketing your business and products.

I believe that golf for me is a full time job and as a result, I am 100% dedicated to focusing my attention on only that. Getting sponsorship will mean I can continue to focus my time on playing events and developing my golf career further.

I welcome the opportunity to hear what plans an investor would ideally have for their money. Each investment can be treated as its own separate transaction with your own rules and regulations that will best match the business.





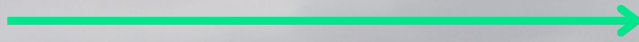


Clutch order of merit + Tour invites

Challenge tour order of merit + Qualifying school 2023



Projected path to the DP world tour





# Packages

## Main Sponsor £4,500

- I can be in attendance of any potential golf day (beat the pro challenge)
- Listed as MAIN sponsor on my website + social media accounts.
- Can share/post promotional videos/photos that suits. \*
- Entitlement to logos on apparel (shirts, jumpers, hats, towel + bag) – seen by an estimated 25,000-30,000 people around the country based solely on the competitive golfing season. These logos will act as advertisement and will be viewed heavily via continuous social media (myself + Clutch Pro tour 12.9k followers)

## General Sponsor Figures can be discussed

- Listed as a sponsor on my website
- Social media mentions when I post updates during the season
- Golf ball sponsor for the season

## Event Sponsor £450 minimum

- Minimum £450 (cost of an entry fee)
- Will get a 'one off' mention on my social media post stating that said event is kindly sponsored by 'x' person or business.

